END TERM 3 2026

GRADE 10

BUSINESS STUDIES

TIME: 2 HOURS 30 MINUTES

Name: _____

Assessment Number: _____

Class / Stream: _____

Date: _____

INSTRUCTIONS TO CANDIDATES

1. Write your name, assessment number, class/stream and date in the spaces provided.
2. Answer ALL questions.
3. Read each question carefully before answering.
4. Show all working in calculation questions.
5. Use appropriate Business Studies terminology and clearly label all calculations.
6. Where a question requires examples, give relevant business examples.
7. Write neatly and ensure all answers are clearly numbered.

EXAMINER'S USE ONLY

Section	Questions	Maximum Score	Score
A	1–5	25	
B	6–9	25	
C	10–12	30	
TOTAL		80	

SECTION A — BUSINESS AND MONEY MANAGEMENT

1. State four characteristics of money. **(4 marks)**

2. Business goals guide the activities of a business. **(5 marks)**

(a) State three common business goals. **(3 marks)**

(b) State two reasons why a business should set goals. **(2 marks)**

3. A household receives KSh 60,000 per month. It plans to spend KSh 18,000 on food, KSh 12,000 on rent, KSh 6,000 on transport, KSh 5,000 on education and KSh 4,000 on other needs. **(6 marks)**

(a) Calculate the total planned expenditure. **(2 marks)**

(b) Calculate the amount available for saving or other purposes. **(2 marks)**

(c) State two advantages of preparing a budget. **(2 marks)**

4. State four services offered by commercial banks to businesses. **(4 marks)**

5. Explain three factors that may influence the demand for money in an economy. **(6 marks)**

SECTION B — BUSINESS AND ITS ENVIRONMENT

6. A learner wants to start a small enterprise in the local community. **(8 marks)**

(a) State three qualities of a successful entrepreneur. **(3 marks)**

(b) Explain three factors that the learner should consider when identifying a viable business opportunity. **(3 marks)**

(c) State two benefits of business incubation to a start-up. **(2 marks)**