KENYA CERTIFICATE OF BASIC EDUCATION (K.C.B.E)

GRADE 10 –MEDIA TECHNOLOGY

April 2026

Time: 2 Hours

Code: CKEAB 004



LEARNER'S DETAILS

Name: _____School: _____

Assessment Number: _____School Code: _____ Date: _____Signature: _____

INSTRUCTIONS TO LEARNERS

Answer all questions

SECTION A: (70 MARKS)

1. a) List four ways media can be classified according to content delivery. (4 marks)

i. _____

ii. _____

iii. _____

iv. _____

b) Give definitions for the following: (4 marks)

i. Media content creator: _____

ii. Streaming media: _____

iii. Broadcast media: _____

iv. Media convergence: _____

2. a) Name three careers in media technology not including camera operator, editor, or reporter. (3 marks)

i. _____

ii. _____

iii. _____

b) Explain the role of a social media content creator in an organization. (1 mark)

_____

_____

c) State two ways media personnel can maintain professionalism during content creation. (2 marks)

i. _____

ii. _____

