GRADE 10 MEDIA TECHNOLOGY TERM 3 RECORDS OF WORK – KICD CURRICULUM DESIGN

Week 1

TERM	WEEK	DATES	MON	TUE	WED	THU	FRI
Term 3	1						

SUBJECT & GRADE	DAY	PERIOD	STRAND & WORK COVERED	REFERENCE / MAIN BOOK AND ITS PAGES	REMARKS
Grade 10 Media Technology			**3.0 Media Entrepreneurship - 3.1 Media Ownership & Management:** Researched media ownership concepts in Kenya; brainstormed primary ownership categories in guided groups; wrote summary definitions in notebooks. Assessed via oral questions, group discussion, and written notes.	Media Technology G10 Book; Digital devices	
Grade 10 Media Technology			**3.0 Media Entrepreneurship - 3.1 Media Ownership & Management:** Examined mandates and operational structures of public media houses; discussed state networks including KBC; outlined state-owned media features on display charts. Assessed through observation, group presentations, and chart reviews.	Media house charts; Reference texts; Digital devices	
Grade 10 Media Technology			**3.0 Media Entrepreneurship - 3.1 Media Ownership & Management:** Read texts on private commercial media business models; identified major Kenyan private media	Case study handouts; Workbooks; Digital media	