MEDIA TECHNOLOGY TOPICAL REVISION BOOK MARKING SCHEME

SECTION A: SHORT ANSWER QUESTIONS (25 MARKS)

1. Define the term media technology. (1 mark)

· Media technology refers to the tools, equipment, and systems used to create, store, and distribute information and entertainment content to audiences.

2. State two examples of print media formats. (2 marks)

i. Newspapers

ii. Magazines

3. Name two electronic media programs commonly found on television. (2 marks)

i. News bulletins

ii. Drama series

4. Mention one traditional media form. (1 mark)

· Radio / Television / Newspapers / Folk media

5. Mention one new media form. (1 mark)

· Social media / Podcasts / Streaming platforms / YouTube

6. Define streaming in media technology. (1 mark)

· Streaming is the continuous transmission of audio or video files over the internet without requiring download.