KENYA NATIONAL JUNIOR EXAMINATIONS AND ASSESSMENT SERIES

KENYA JUNIOR SCHOOL EDUCATION ASSESSMENT

711/1: CREATIVE ARTS AND SPORTS (Project)

COMPREHENSIVE MARKING SCHEME AND ANSWERS

DURATION: 1 Month

General Instructions for Teachers:

a) This is a project-based assessment, and therefore, continuous observation and assessment of the learner's process, effort, collaboration, and final output are crucial.
b) The project should be assessed in phases, with each milestone scored as indicated. Maintain a record for each learner.
c) Learners should be provided with the assessment rubrics for transparency and to guide their work.
d) Encourage learners to maintain an assessment portfolio (digital or physical) to document their research, sketches, process photos, and reflections.
e) Emphasize safety in all practical activities, especially in Task 4.

Task 1: Visual Arts - Design a Celebratory Banner (Total: 25 Marks)

Project Description: Design a celebratory banner measuring approximately 60 cm x 90 cm for the "Community Harmony Day" event, to be displayed at the school's main gate. The banner should incorporate the theme of unity and diverse talents.

Assessment Rubric:

Criteria	BE (1)	AE (2)	ME (3)	EE (4)	Max Score
(i) Research & Conceptualization	No research/sketches.	Minimal research/sketches, not clearly related.	Shows basic research notes/sketches related to theme.	Thorough research, insightful notes, multiple creative and relevant preliminary sketches.	3
(ii) Theme Incorporation	Theme not evident.	Some elements suggest theme, but not clearly.	Clearly incorporates unity & diverse talents theme.	Visually impactful and deeply reflective of unity & diverse talents.	3
(a) "Community Harmony Day"	Missing/illegible.	Present but unclear/small.	Clearly displayed and legible.	Prominently displayed, highly legible, and aesthetically	2