GRADE 7 VISUAL ARTS LESSON NOTES TERM 1

STRAND 1.0 THE ARTS AND ENTREPRENEURSHIP

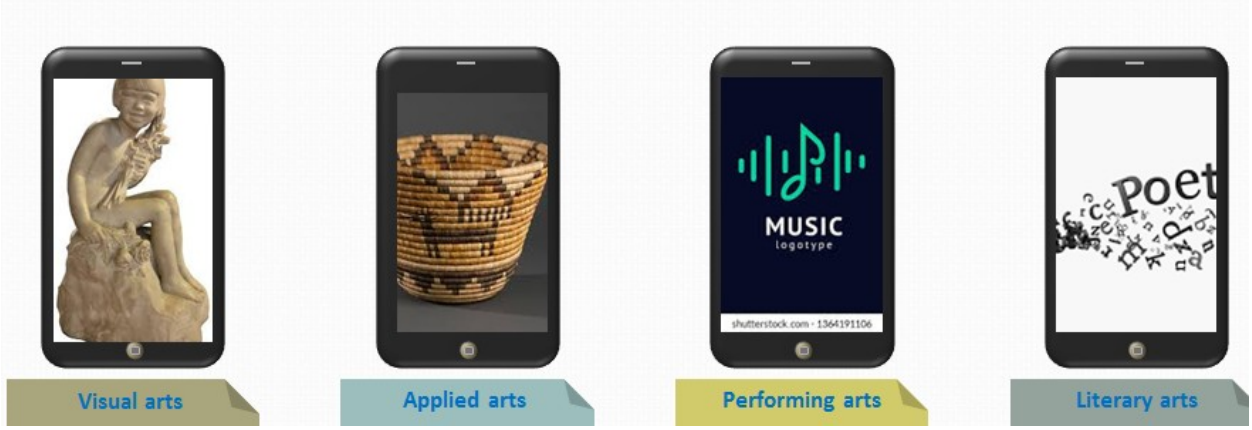
CATEGORIES OF ARTS

ARTS - This is a general term used to describe expression of creative human skill, feeling and imaginations. This is mainly appreciated for beauty and emotional value.
The arts can be experienced through the following:

- **Sense of light**
- **Hearing**
- **Touch**
- **Smell**
- **Taste**

Entrepreneurship

This is the process of setting up, developing and running a business with the aim of getting profit.
It requires marketing goods, services and new ideas in order to make profit.



1. Visual arts

- These are arts forms appreciated through the sense of sight.
- They are appreciated for their emotional power and beauty e.g.

  - Drawing
  - painting
  - montage
  - collage

2. Applied Arts